






What is secondary data?

STARTER:

- What is the difference between Primary and Secondary sources?
- What is the difference between Quantitative and Qualitative?
- Give examples of each one.

Do you think these statements are true or false?

- 56% of women have never been to Primark? 
- 4% of lost remotes are found in the fridge, when lost? 
- Women in full-time of jobs earn 17% less than men? 
- Men directed 90% of films in 2001? 
- 15% of people will experience a mental health issue at some-point this year? 

Whilst we have just seen a collection of statistics they are not all official statistics.

Fill in the gaps:

Official statistics are produced by the _____ and other official bodies. These can be on a range of different topics but are mainly used to measure the _____ of something. For example, GCSE pass rates, birth rates, _____. The census is a big source of official statistics data. The _____ publish lots of official statistics.

_____ statistics are simply statistics from not official sources. For example produced by students, _____ or sociologists.

Universities, marriage rates, government, Non-official, frequency, national office of official statistics

What do you think might be good about using Official Statistics?

CLASS
DISCUSSION

They cover a wide range of areas.

There is no issue with access as they are easy to get hold of.

Large samples mean they can be generalisable.

They are cheap (usually free) to get hold of.

Allows you to make comparisons across time and across different social groups.

They are up to date as there are lots of researchers continuously working on them.

However...

Sociological research can often be improved by using secondary sources.

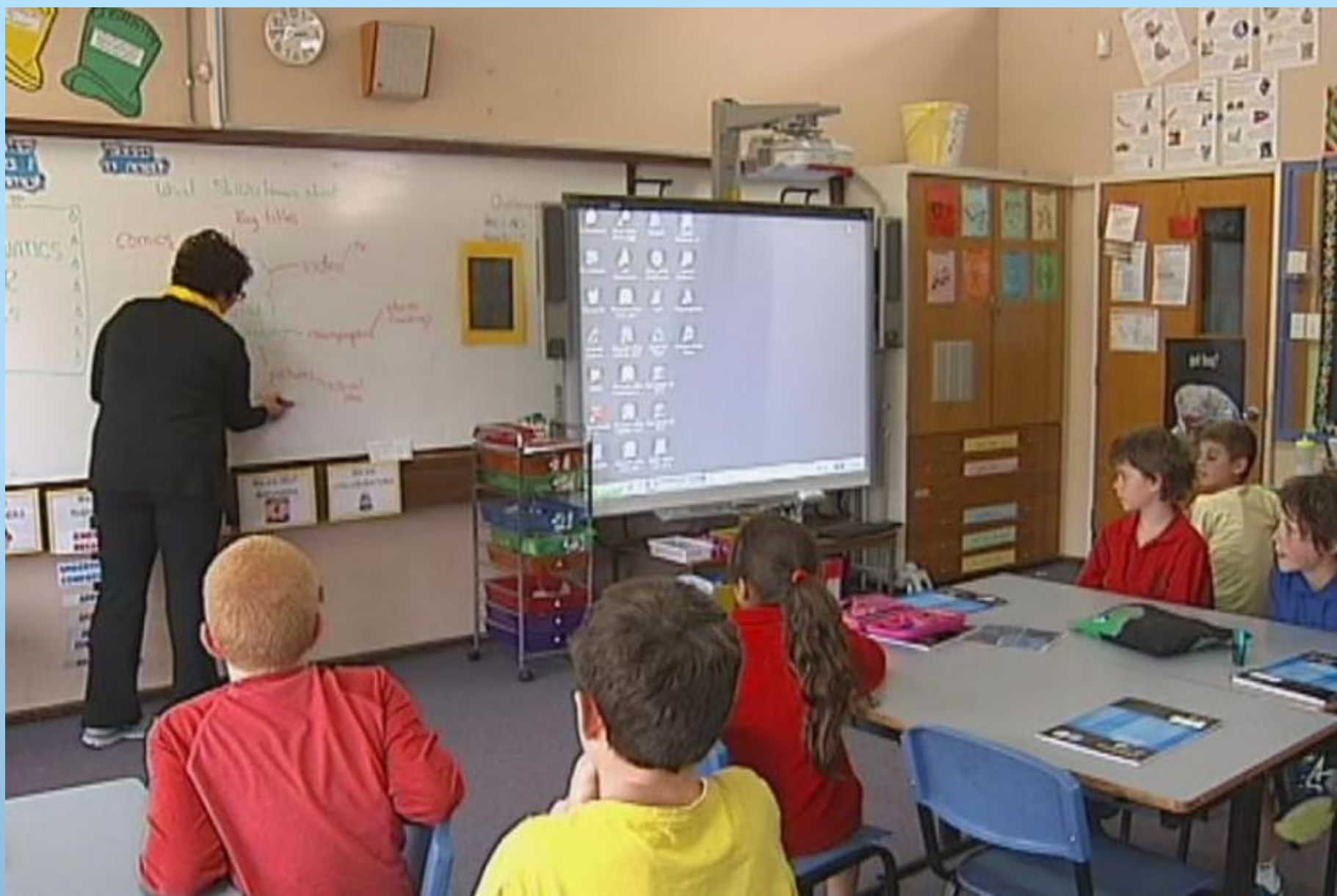
Official statistics is one of the main secondary sources used. However, sociologists can also use historical documents and personal documents.

Task: Using Historical Documents

- *Historical documents and evidence can be anything from the past which we can draw information. Sometimes this is the only way to find things out, for example if all the people who were alive at the time are now dead.*
- Look at the picture examples. These are photographs and paintings of life in the past. From looking at these, what can we tell about how society has changed? Discuss in pairs and note down your ideas.
- What do you think may be a problem of using historical documents? Discuss in pairs and notes down your ideas.







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Entry Three

Dear Diary,

It snowed yesterday morning. It was the coldest weather since 1885. Jem and I ran outside and let the snow touch our cheeks and tough, dancing in its beauty. This was a fairy tale for me. School was canceled and after breakfast, Jem and I went outside and tried to make a snowman.

This was one of the rare moments where Jem and I were connected again. I remember being the best of friends before, but now Jew has grown past me and moved on. He does not especially like spending time with me and is always moody.

The next morning (today) I woke up suddenly. Atticus led me outside and onto the street. I knew there was trouble coming. It showed in his voice and in his eyes. Miss Maudie's house had caught fire. Luckily nobody was hurt but it was still a sad day in our neighborhood.

The fire had ruined everybody's mood. Our excitement about the snow turned to anguish. It was because of the snow that the fire truck could not arrive. I wish the snow had never fallen.

Today is a sad day.

Goodbye,

Task: Personal Documents and Diaries

- Write a diary entry about what you did at the weekend. Include lots of detail and specifics about where you went, what you ate, how you felt etc. (5 mins)
- Then swap with the person next to you. What have you managed to find out about the persons life?
- *What might have been the issue of knowing you were going to pass it on to somebody else? Note down your ideas.*
- Evaluate (use strengths and weaknesses) the use of diaries and personal documents based on our discussions. *Write four bullet points.*

Task: Video

- Watch this video to help you make the distinction between primary and secondary sources.

<https://www.youtube.com/watch?v=cs4BIngvNys>

P.S this dude is a bit of a loser, but you won't forget the song!

Question to answer:

What is the benefit of using Primary Sources over Secondary Sources?

Plenary:

Complete this table using the statements below.
What are the strengths and weaknesses of secondary sources?

STRENGTHS	WEAKNESSES
<ul style="list-style-type: none">••••	<ul style="list-style-type: none">••••

Personal documents may provide in-depth data

Ease of Access

Writers may present a biased view

Low Cost

May not be true (validity)

Unsure of the quality

Researchers may interpret information differently

Fill in gaps that primary research leaves