



30<sup>th</sup> January 2026

Dear Parent/Carer,

### **Safeguarding and Social Media**

Welsh government guidance states that schools should be aware that images shared online, even with consent, can be accessed by anyone and may be altered or misused in ways that are difficult to predict or control. This includes the potential for images to be digitally manipulated and used in harmful or coercive ways.

The rise of deepfake technology poses a serious risk to schools in relation to the creation and spread of deceitful, inappropriate and harmful imagery. Deepfakes use artificial intelligence to generate highly realistic images and videos that can falsely depict individuals in harmful or abusive scenarios. Alarmingly, this technology can be used to fabricate such imagery without any physical abuse taking place, meaning even images of children who were never involved can be manipulated and exploited. Importantly, in a school context, deepfake technology can be used to target and harm both children (RHS students) and adults (school staff).

Deepfakes can cause reputational damage and immense psychological harm to victims and their families. The increasing misuse of such technology also complicates legal and safeguarding efforts, as distinguishing real from fake content becomes increasingly difficult.

At Rhosnesni High School, we regularly review our safeguarding procedures and we have become extremely concerned about the emerging threat of AI generated deepfakes. To better protect learners and school staff, and to support digital resilience, we are taking a number of steps to minimise risks. Most importantly, we will no longer use images of learners and staff (both past and present) in any media or promotional activities.

We ask that you explain to your child the serious ramifications of abusive or harmful online behaviours which affect staff and students. These include posting or sharing content created specifically to mislead, to offend or to harm an individual's standing in society. Similarly, something that brings the school's name into disrepute is completely unacceptable. Serious disciplinary and legal action will be taken if images of staff or learners are digitally altered and used in attempts to cause harm. We would also like to stress that malicious communications and defamatory online remarks will not be accepted. Nobody in our school community should be targeted, harmed or mistreated online.

Please continue to support us as we strive to keep students and staff as safe as possible in these rapidly changing times.

Cofion,

Mr Brant  
Headteacher - RHS

**RESPECT HONESTY SUCCESS**  
**PARCH GONESTRWYDD A LLWYDDIANT**